

PRESS RELEASE
For Immediate Release



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Tea Thyme™ Selected for The Gourmet Products Show's "InStyle" Division

Juried section reserved exclusively for innovative, design-driven products.

PINECREST, FL – February 16, 2004 – Tea Thyme, Inc. has been selected for inclusion in the *InStyle* division of The Gourmet Products Show® to be held May 9-11 at San Francisco's Moscone West. *InStyle* has a preeminent position in the marketplace, highlighting companies that fuse function and style to produce sophisticated, exceptional products from around the world.

"*InStyle* provides a platform for the latest high-end gourmet designs, spotlighting exceptional products that are as beautiful as they are functional. We are pleased to meet the needs of manufacturers who prioritize bold design and innovative takes on everyday lifestyle products," says Susan Corwin, vice president and show manager. "Design is now at the forefront of every housewares success story, and is leading product development in the new millennium."

A juried division, each applicant must be approved unanimously by the *InStyle* selection committee. Only a handful of companies are chosen. The *InStyle* selection committee is responsible for choosing all participating companies based upon originality, quality of craftsmanship and production, and superior design. A listing of the jury members can be found on The Gourmet Products Show's web site.

"We are pleased to be recognized for our unique designs and commitment to superior quality and to be associated with a select group of companies," says Alexandra Burdett, Tea Thyme president and chief executive artist. "We strive to provide our customers with product solutions that are special and different, and in-tune with their own customer base."

Tea Thyme, Inc. offers an extensive line of decorative yet functional ceramics featuring original designs by Alexandra Burdett. Tea Thyme ceramics brighten both a home's décor as well as an evening entertaining friends. Each piece, a one-of-a-kind original, is hand-painted to order in Tea Thyme's Miami studio in the tradition of old world artisans. For more information on Tea Thyme call toll-free (866)-4-T-THYME or visit www.tea-thyme.com.

For more information on The Gourmet Products Show call 1-800-272-SHOW or visit www.thegourmetshow.com.

Bringing Color to Life™